



OHA Hockey Club Inc.

Use of O.H.A. Inc. Club Logo, Name and/or Clothing and Merchandise

Introduction:

The O.H.A Hockey Club has a long and proud history, including that of its logo. The O.H.A Hockey Club Incorporated (hereafter referred to as “The Club”), name and/or clothing and merchandise items are protected. These are the primary means of identifying identity, membership and association with the club. It is important that we carefully control its appropriate use to adhere to the values and traditions of The Club.

Application:

This policy applies to all life-members, members, supporters, parents and the broader hockey community.

General Information:

The Club logo incorporates the three colours of The Club; Blue Green and Red (Colours defined in the O.H.A Hockey Club Inc. Style Guide). It includes a red sailing ship with white sails on a blue sea with a green sky. This image is surrounded by a blue wreath and a top and bottom banner that reads “O-H-A” and “Hockey Club”.

The O.H.A Hockey Club Inc. Logo:



The Club Style Guide shall be applied to all examples of the logo.



OHA Hockey Club Inc.

Persons may not and shall not, use any name, logo, trademark, insignia, brand name, service mark, or any other mark that is: (i) identical or similar to the Club logo and/or name; or (ii) which infers any relationship or affiliation with The Club without the prior written permission of The Club General Committee.

All requests for the use of The Club logo, name and/or clothing and merchandise items should be forwarded to the Club Secretary in writing before any commitment is entered into. The Club Executive General Committee reserves the right to withhold its permission for any reason and/or include additional terms/conditions on the use of the Club logo, name and/or clothing and merchandise.

The Club will not be liable for any costs that club members may incur as a result of any commitments entered into without the written approval of The Club General Committee.

Procedure:

The following process shall be followed for seeking approval for the use The Club logo, name and/or clothing and merchandise:

1. The Club member(s) shall submit complete materials with the plan for the usage of the logo, name and/or clothing and merchandise (including the proposed location of the logo and/or name and the quantity of item(s) produced), to the Club Secretary by email at secretary@ohahockeyclub.com
2. The Club General Committee shall review the proposed use and will respond in writing to the Club member with approval or rejection within 10 days. If the Club General Committee does not respond during this time period, the use shall be considered to be rejected.
3. Once the Club General Committee has made a decision, that decision will be final.

Additional Documentation:

O.H.A Hockey Club Inc. Style Guide



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Prepared By:

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Approved by the general committee on:

14th February 2017

Version Control

Version	Change	Date for Review
1.0	Document Creation	January 2022