



OHA Hockey Club Inc.

Strategic Plan 2017-2023

Introduction:

This plan provides the OHA Hockey Club Inc. with a five-year strategic direction. Decisions made by the committee should be aligned with the four goals contained herein and guide the path taken by the club.

Application:

This strategic plan applies to all life-members, members, supporters, parents and the broader hockey community.

Our Plan:

Goal 1 – Leading Participation

OHA prides itself on its focus on participation as one of its core values. This involves a commitment from all coaches, managers and committee to provide opportunities for people to engage with our club and partake in physical activity in a friendly supportive environment. We aim to increase our participation in three ways:

- ☐ ***A focus on developing our juniors***

We intend to continue to offer our pioneering Junior Academy summer program for developing our juniors from Under 8's & 10's to Under 18's. We will also actively explore other opportunities to engage with our junior players.



OHA Hockey Club Inc.

☐ ***Engaging with the broader hockey community, schools, colleges etc***

We will reach out to school hockey programs at all levels to encourage participation in our club to ensure ongoing involvement with hockey in post-school years.

☐ ***Increasing B-Pool numbers***

We will actively seek and provide opportunities for former and future senior players to reconnect or join our sport. This includes programs for seniors (over 18) including beginners.

☐ ***Investing in multiculturalism***

We see an opportunity to introduce a new wave of players and supporters to our sport. We will explore diverse and multicultural community groups in Tasmania to generate interest and participation in otherwise untapped or underrepresented areas of our community.

☐ ***Socially Inclusive***

We will make decisions and take actions to remove or reduce the barriers to inclusion and create opportunities that will facilitate and encourage participation.

☐ ***Equal Access***

We will recognise equal access rights of people with a disability. We will not discriminate against, regardless of physical or mental capabilities and look to enhance the physical and social environment that improves access and equity to enhance participation.



OHA Hockey Club Inc.

Goal 2 – A Solid Financial Future

OHA has a sound and enviable financial position, which has been achieved by prudent fiscal management and attention to detail along with tireless fundraising and sponsorship development. We must continue to develop our practices to ensure a solid financial future for our members to ensure the lowest possible subscriptions whilst ensuring a positive financial outlook.

☐ ***Sound financial management***

We will ensure that our reporting and financial management practices remain robust, transparent and are subject to and meet auditor's standards.

☐ ***Partners as Sponsors***

We must ensure that we find and develop our sponsors as partners of the club contributing to each other's goals. We must ensure that we receive requisite sponsorship levels as compared with our clubs, participation, contribution, publicity and standing in the hockey community.

☐ ***Investigating a revenue generating asset/s***

We will investigate the opportunity of utilising our solid financial position to ensure an ongoing and sustainable revenue stream to support and grow the club into the future.

☐ ***Grants***

We will research, investigate and apply for grants that are aligned to our strategic goals. This will allow us to invest and promote our sport, our club or our players in line with community goals and values.



OHA Hockey Club Inc.

Goal 3 – The Family Club

The OHA Hockey Club celebrates its family culture and spirit of mate-ship. We aim to capture, reflect and enhance this culture on a daily basis. We want this above all else to reflect why our members are, in every sense, OHA.

☐ ***Our Centenary***

We aim to celebrate 100 years of OHA in 2019. We will showcase what it is about our club that sets us apart from others. We will also begin the next 100 years of our club with focus and direction.

☐ ***Our Club***

In our decision making we commit to the betterment of hockey in Tasmania for the benefit of our club, its members and the wider hockey community. We will remain open, transparent and actively seek the feedback of our members as to our performance, goals and direction.

☐ ***Our Culture***

We aim to build and foster our family culture of mate-ship, fairness, participation and loyalty at every opportunity.

☐ ***Our Community – Health, Safety & Wellbeing***

We will ensure we are aligned and accredited to programmes that assist our club and its members to promote a healthy and safe environment for our club's hockey community.



OHA Hockey Club Inc.

Goal 4 – Engagement in the Sport

OHA members have always given themselves to more than just OHA. Coaches, managers, umpires, board members have continuously contributed to the broader hockey community. We aim to continue this ethos and support our members to do so.

☐ ***OHA Members as part of out-of-club activities & roles***

We will actively support and encourage our members to undertake roles outside of our club. These may include, State Team roles, Hockey Tasmania & Australia roles and any function that is of benefit to our sport and aligned with our goals.

☐ ***OHA as a vested partner in the development of hockey in Tasmania***

We seek to be an involved partner in the development of both the game of hockey as well and the physical assets of the sport in Tasmania. This may include engagement in other regions of the state, any future facilities and professional development for coaches, players and officials.

☐ ***OHA as an innovator***

We are committed to seek innovation and development in our sport. We aim to be a leader in implementing new ideas, solutions and practices in hockey and its management.



OHA Hockey Club Inc.

Prepared By:

David McCambridge- President

Approved by the general committee on:

21st September 2017

Version Control

Version	Change	Date for Review
1.0	Document Creation	January 2023